TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER











Purchase THIS IS WAR

This Week - 12/29/2010

'Hurricane' is MTV Buzzworthy's Most Epically Unforgettable Video



The results are in for MTV Buzzworthy's <u>Fan Favorites Year End Polls</u>. 'Hurricane' took the title of Most Epically Unforgettable Video of 2010 by a whopping 53%. Congrats to all the Echelon for the win!

New Years Eve with MARS in Las Vegas



You still have time to end 2010 with MARS in Las Vegas this Friday, December 31st! Tickets are available <u>HERE</u>. Palms Casino also has a <u>MARS NYE Package</u> including concert tickets and room. In addition, the band is also offering **EXCLUSIVE VIP BOX SEAT PACKAGES**. These tickets are a **LIMITED QUANTITY** so <u>ORDER HERE!</u>

Vote MARS For NME Awards 2011



NME is still asking YOU for nominees for the 2011 Shockwaves NME Awards. Select MARS in the Best International Band and Best Live Band categories at their website.

MARS IS COMING

UPCOMING TOUR DATES

Dec. 31, 2010 – Las Vegas, NV
The Pearl Theater (<u>Buy Tickets</u>)(<u>VIP Box Seats</u>)

Jan. 10, 2011 – Glendale, AZ BCS Championship Game

Be sure to visit the <u>Official Tour Page</u> for all available ticket information regarding current and recently rescheduled dates, and printable promotional flyers.

Use Twitter? Be sure to keep updated with the latest ticket releases and relating announcements by following @30SECONDSTOMARS, and @MarsGoldenTix for overseas VIP Ticket Packages.







Join us online!



A Beautiful Lie



Use Facebook? Remember to "RSVP" for each event you plan on attending on the official Thirty Seconds To Mars Facebook Events Page by <u>clicking here</u>.

CANDLELIGHT TRIAD MISSION!



Inspired by many of your Triad Global Assault submissions, the CANDLELIGHT TRIAD MISSION has ignited! Echelon in St. Petersburg formed this impressive triad with fire torches:



Create the Triad symbol using candlelight or any form of light in high-profile locations in your area! The bigger, the better. Get creative!

Submit your candlelight triad photos to the <u>Triad Global Assault</u> page, tagging photos as 'candlelight'.

Remember: ALWAYS abide by local laws and <u>Candles Safety</u> Rules.

AVATAR ART OF THE WEEK

Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks.

<u>@MO ECHELON</u>'s avatar displays all four THIS IS WAR DELUXE EDITION covers. A simple, yet eye-catching and affective promo:

30 Seconds To Mars



THIS IS WAR



MARS IS COMING

UPCOMING TOUR DATES

12/31/2010

Las Vegas, NV
The Pearl Theater

01/10/2011

Glendale, AZ BCS Championship Game

01/11/2011

San Diego, CA House of Blues

01/12/2011

San Diego, CA House of Blues

01/14/2011

Pomona, CA The Fox Theater

01/15/2011 San Jose, CA San Jose Event Center



Design your own avatars to promote voting, upcoming shows, or anything MARS related. You can also use or edit the avatars designed by otherwise.

STEPS TO MARS

Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. <u>Click Here to Read NOW!</u>

Here are some tools you can print out on your own!

Flyers • Mars Stencil • Full Size Poster

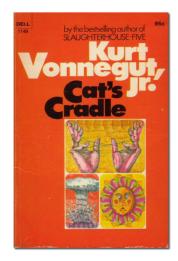
Live in or near a MARS tour stop? Promo weeks before the show date in that area! If you have pictures or video from your own street team missions, please send links to thisisthehive@gmail.com.



<u>Follow @30SECONDSTOMARS</u> on Twitter <u>@jaredleto</u> • <u>@ShannonLeto</u> • <u>@tomofromearth</u>

Weekly Picks From the Band

Book of the Week



Cat's Cradle is a 1963 novel by Kurt Vonnegut. It explores issues of science, technology, and religion, satirizing the arms race and many other targets along the way. After turning down his original thesis, the University of Chicago, in 1971, awarded Vonnegut his Master's degree in anthropology for Cat's Cradle. The title of the book derives from the string game "cat's cradle". Early in the book we learn that Felix Hoenikker (a fictional co-inventor of the atom bomb) was playing cat's cradle when the bomb was dropped, and the game is later referenced by his son, Newton Hoenikker.

Movie of the Week

Vertigo is a 1958 American psychological

01/16/2011

Davis, CA Freeborn Hall

01/18/2011

Seattle, WA

Paramount Theater

01/21/2011

Denver, CO

<u>Fillmore</u>

01/23/2011

Dallas, TX

House of Blues

01/24/2011

Dallas, TX House of Blues

01/25/2011

Austin, TX

Austin Music Hall

01/26/2011

Houston, TX

Verizon Wireless Theater

01/28/2011

Atlanta, GA

<u>Tabernacle</u>

01/30/2011

Louisville, KY

Expo Five

01/31/2011

Richmond, VA

The National

02/02/2011

Niagra Falls, NY Rapids Theater

02/03/2011

Rochester, NY

<u>Armory</u>

02/04/2011

Clifton Park, NY Northern Lights

02/05/2011

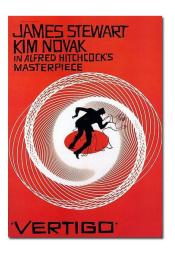
Wallingford, CT

Oakdale

02/08/2011

Mexico City, MX Vive Cuervo Salón

02/09/2011



thriller film directed by Alfred Hitchcock and starring James Stewart, Kim Novak, and Barbara Bel Geddes. The film was written by Alec Coppel and Samuel A. Taylor, based on a novel by Boileau-Narcejac. A retired police detective, who has acrophobia, is hired as a private investigator to follow the wife of an acquaintance to uncover the mystery of her peculiar behavior.

Mexico City, MX <u>Vive Cuervo Salón</u>

03/11/2011 Yas Island, Abu Dhabi UAE

Album of the Week

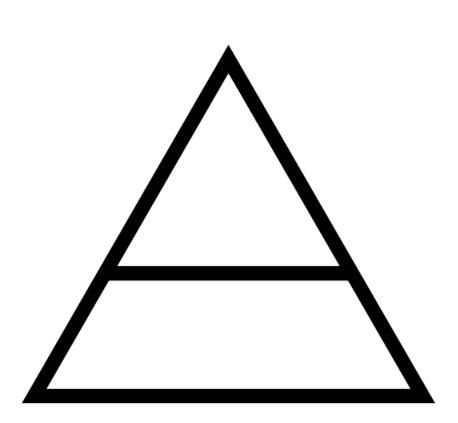


Is This It is the debut studio album by American indie rock band The Strokes. The record entered the UK Albums Chart at number two and peaked at number 33 on the U.S. Billboard 200, going on to achieve platinum status in several markets. "Hard to Explain", "Last Nite", and "Someday" were released as singles. For the album, The Strokes strived to capture a simple rock sound that was not significantly enhanced in the studio. Building on the work of their 2001 debut EP, The Modern Age, the band members molded compositions largely through live takes during the recording sessions, while lyricist Julian Casablancas continued to detail the lives and relationships of urban youth.

Website of the Week



Pencils of Promise partners with local communities to build schools and increase educational opportunities in the developing world. The organization focuses on early education, high potential females and empowering a new generation of passionate young leaders to create profound good.



PURCHASE THIS IS WAR



Australia

<u>iTunes Austr</u>alia

Austria

<u>iTunes Austria</u> <u>Musicload Austria</u>

Canada

<u>iTunes Canada</u> <u>Archambault Canada</u> Amazon.ca

Finland

<u>levykauppax.fi</u> <u>Epe's Music Store</u> EMP

France

EMI Boutique iTunes France

Germany

<u>JPC.de</u> <u>Weltbild.de</u> EMP

Amazon Germany

Italy

<u>Fnac</u> <u>Feltrinelli</u> <u>iTunes Italy</u>

Netherlands

<u>iTunes Dutch</u> <u>Free Record Shop</u> Bol.com **New Zealand**

Marbecks

Norway

iTunes Norway

Spain

<u>iTunes Spain</u> <u>Fnac Spain</u>

Sweden

iTunes Sweden

CDon Ginza Bengans

Switzerland

CeDe.ch Exlibris.ch Citydisc.ch Fnac.ch

Soundmedia.ch

Taiwan

G-Music Five Music

United Kingdom

HMV Anna a =

Amazon UK

<u>Play</u>

<u>iTunes UK</u>

United States

MusicToday iTunes Newbury



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